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## NOTICE OF ALLOWANCE AND FEE(S) DUE

35690

7590

06/28/2005

MEYERTONS, HOOD, KIVLIN, KOWERT & GOETZEL, P.C.

P.O. BOX 398

AUSTIN, TX 78767-0398

EXAMINER

HAQ, NAEEM U

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ART UNIT

PAPER NUMBER

DATE MAILED: 06/28/2005

APPLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/498,698	02/07/2000	Reid Lee	5150-40800	9195

TITLE OF INVENTION: SYSTEM AND METHOD FOR ENABLING A USER OF AN E-COMMERCE SYSTEM TO VISUALLY VIEW AND/OR CONFIGURE A PRODUCT FOR PURCHASE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400 .	\$0	\$1400	09/28/2005

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. <u>PROSECUTION ON THE MERITS IS CLOSED</u>. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE REFLECTS A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE APPLIED IN THIS APPLICATION. THE PTOL-85B (OR AN EQUIVALENT) MUST BE RETURNED WITHIN THIS PERIOD EVEN IF NO FEE IS DUE OR THE APPLICATION WILL BE REGARDED AS ABANDONED.

#### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL should be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). Even if the fee(s) have already been paid, Part B - Fee(s) Transmittal should be completed and returned. If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

#### PART B - FEE(S) TRANSMITTAL

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appropriate. All further cor	rm should be used for trans respondence including the I below or directed otherwise as.	Patent, advance orders	and notification	of maintenance fees w	ill be mailed to the current	correspondence address as	
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MEYERTONS, F P.C. P.O. BOX 398 AUSTIN, TX 7876	HOOD, KIVLIN, KO	WERT & GOET	·	I hereby certify that the States Postal Service vandressed to the Mail	tificate of Mailing or Trans is Fee(s) Transmittal is bein vith sufficient postage for fir Stop ISSUE FEE address TO (703) 746-4000, on the o	g deposited with the United st class mail in an envelope above, or being facsimile	
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						(Date)	
APPLICATION NO.	FILING DATE	FIRST	NAMED INVEN	TOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/498,698	02/07/2000		Reid Lee		5150-40800	9195	
PRODUCT FOR PURCHAS							
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nonprovisional	NO	\$1400		\$0	\$1400	09/28/2005	
EXAM	EXAMINER		CL	ASS-SUBCLASS			
HAQ, NA	AEEM U	3625		705-027000			
"Fee Address" indicat PTO/SB/47; Rev 03-02 of Number is required.  3. ASSIGNEE NAME AND PLEASE NOTE: Unless	dence address (or Change of 022) attached.  tion (or "Fee Address" Indicator more recent) attached. Use  RESIDENCE DATA TO B an assignee is identified be a 37 CFR 3.11. Completion of	tion form of a Customer  E PRINTED ON THE F  Clow, no assignee data of this form is NOT a su	agents OR, altern ) the name of a s gistered attorney registered patent ted, no name wil  PATENT (print o will appear on th obstitute for filing	ingle firm (having as a or agent) and the nam attorneys or agents. If I be printed. r type)	member a 2es of up to no name is 3ee is identified below, the d	locument has been filed for	
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5. Change in Entity Status	(from status indicated above	)	osit Account Nur	nber	(enclose an extra c	opy of this form).	
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# Determination of Patent Term Extension under 35 U.S.C. 154 (b)

(application filed after June 7, 1995 but prior to May 29, 2000)

The Patent Term Extension is 0 day(s). Any patent to issue from the above-identified application will include an indication of the 0 day extension on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Extension is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571) 272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at (703) 305-8283.